



We print the value for your life !

# Product Launch

**IDP SMART-30D**

**IDP SMART-70 Series**



[www.idp-corp.com](http://www.idp-corp.com)

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North Kingstown RI 02852  
[www.idp-corp.com](http://www.idp-corp.com)  
[Sales.na@idp-corp.com](mailto:Sales.na@idp-corp.com)

# IDIS HOLDINGS CO., LTD.

IDIS Holdings Co., Ltd  
Publically Traded, ~\$400m in Sales

## Security (DVR/IP Cameras)

[www.idis.co.kr](http://www.idis.co.kr)



REVO

Matrix



## Industrial Display

<http://www.kortek.co.kr/>



## Industrial Printer

[www.idp-corp.com](http://www.idp-corp.com)



# BASICS.



- IDP Corporation Ltd:
  - (Intelligent Digital Printer) wholly owned subsidiary of IDIS Holdings Co., Ltd
  - No out-sourcing of manufacturing, we build our own machines in-house
- How much experience?
  - Established in 2005 to supply instant issuance banking printers
- Sales in 2012:
  - 8000 printers & On target for 12,000 in 2013
- Biggest Markets:
  - Asia, S. America, India & Middle East



# IDP PRODUCTS

## **Card Printers:**

SMART-30S, Entry-Level Single Side

**NEW SMART-30D, Entry-Level Dual Side**

SMART-50S, Mid-High Volume Single Side

SMART-50D, Mid-High Volume Dual Side

SMART-50L, Mid-High Volume Dual Side w/ Laminator

**OCP SMART-50S, Open Card Printing Format Compatible**

WISE-CXD80 Series, High Volume Retransfer Printing

**NEW SMART-70 Series, High Capacity High Volume Series**





# IDP PRODUCTS

## SMART-30 Series:

Based on print engine of the 50 Series, the smaller footprint of the 30 Series offers entry-level value, security (with optional UV printing) and exceptional reliability.

- 300 dpi Dye sublimation DTC edge to edge printing
- 30S: 120 YMCKO (28sec) cph & 720 Mono cph
- **30D: 110 YMCKK (33sec) cph & 720 Mono cph**
- 30mil CR80 Cards, 80 Cards input / 25 card output hopper
- 64MB
- USB or optional Ethernet
- Windows 2000/2003/XP/Vista/7/8, Mac OS, and Linux Drivers
- Small foot-print and only 7.5lbs (3.4kg)
- 2-Year Advanced Exchange Warranty

The 30 Series offers advanced options for complex card printing and encoding:

- Magnetic (ISO 7811) 3-track, HiCo / LoCo, & JIS II
- IC Contact (ISO 7816) ID-1
- MiFARE (ISO 14443) Types A & B
- DESFire, iCLASS (ISO 15693)



# IDP PRODUCTS

## SMART-30 Series:

### Cost Effective Printing:

- SMART-30S: \$1370.00
- **SMART-30D: \$1990.00**
- YMCKO: \$0.30
- 2-Year Advanced Exchange Warranty
- Free SmartDesign and SmartDB Software

### Compatible Solutions:

- Up to Windows 8, Mac OS, Linux
- Compatible with the industry's leading software:
  - AsureID, CardExchange, CardPresso, Jolly and more
- Compatible with the industry's leading Access Control Software:
  - Keyscan, Lenel, Mavin, Paxton and more



# **IDP PRODUCTS**

## **SMART-50 Series:**

The 50 Series offers a proven solution for mid- to high-volume application. Again, with an exceptional value and reliability with excellent basic specifications:

- 300 dpi Dye sublimation DTC edge to edge printing
- 50S: 200 YMCKO (18sec) cph / 720 Mono cph
- 50D 110 YMCKK (33sec) cph & 720 Mono cph
- 15 to 40mil CR80 Cards
- 100 card input hopper
- 64MB & 2-Line display
- USB or optional Ethernet
- Windows 2000/2003/XP/Vista/7/8, Mac OS, and Linux Drivers
- 2-Year Advanced Exchange Warranty

The 50 Series offers advanced options for complex card printing and encoding:

- Magnetic (ISO 7811) 3-track, HiCo / LoCo, & JIS II
- IC Contact (ISO 7816) ID-1
- MiFARE (ISO 14443) Types A & B
- DESFire, iCLASS (ISO 15693)
- SIM Type (ISO 7816) ID-000 mobile phone encoding



# IDP PRODUCTS

## SMART-50L Series:

The 50L Series adds lamination to the standard model's exceptional value and reliability - basic specifications:

- 300 dpi Dye sublimation DTC edge to edge printing
- **Patented Direct Lamination™ technology**
- 157 YMCK (33sec) cph with lamination
- 110 YMC/K (35sec) cph with lamination
- Auto-center lamination
- 15 to 40mil CR80 Cards
- Dual side printing
- Single (Patch/Thin film) or Dual side lamination (Patch)
- Lockable laminate supply station

The 50 Series offers advanced options for complex card printing and encoding:

- Magnetic (ISO 7811) 3-track, HiCo / LoCo, & JIS II
- IC Contact (ISO 7816) ID-1
- MiFARE (ISO 14443) Types A & B
- DESFire, iCLASS (ISO 15693)
- SIM Type (ISO 7816) ID-000 mobile phone encoding



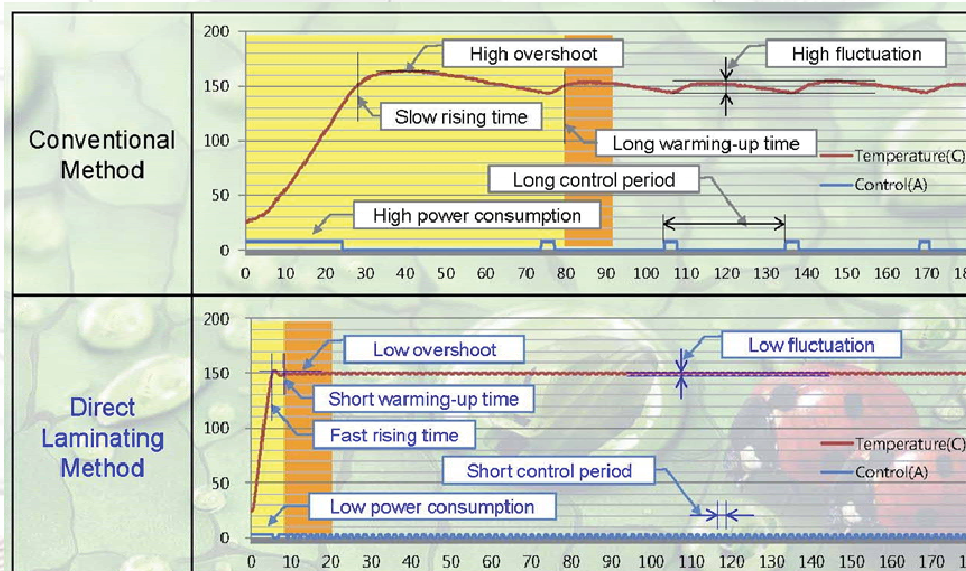


# IDP PRODUCTS

## SMART-50L Series:

Patented Direct Lamination™ technology

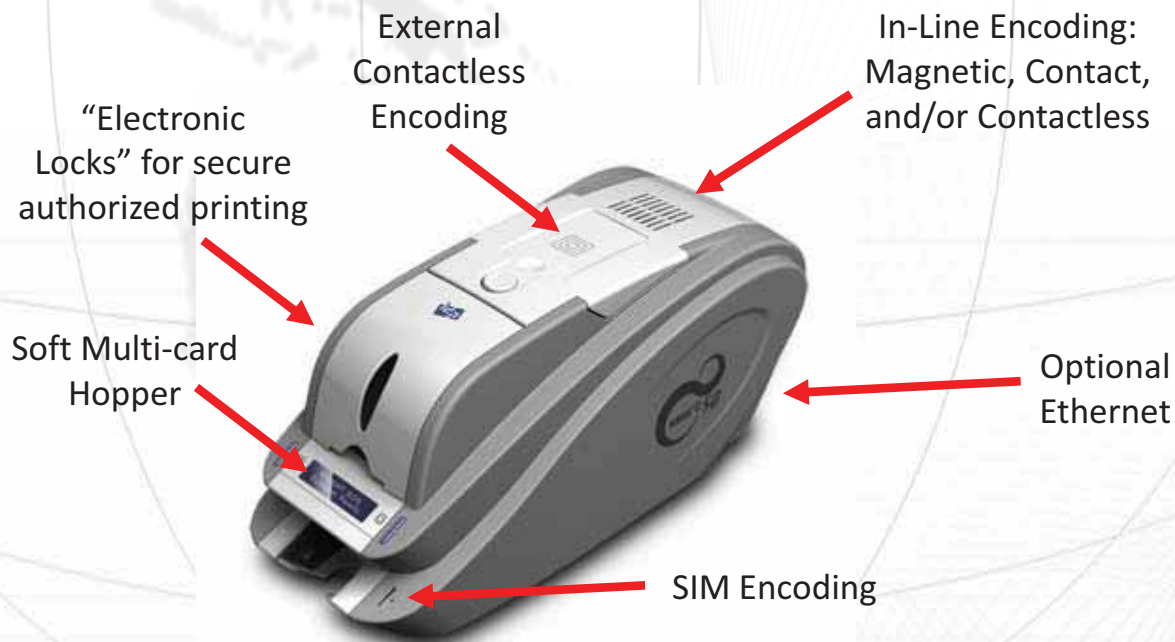
- 8 Second heat up time
- 7x Lower energy consumption
- Small foot-print
- Modular design for easy upgrade & repair
- Direct Lamination offers very consistent heat vs. standard rollers:



# IDP PRODUCTS

## OCPSMART-50 Format:

The 50 Series offers Open Card Printing Format functionality for Casinos & instant issuance bank cards. Features include:



# IDP PRODUCTS

## SMART-50 Series:

### Cost Effective Printing:

- SMART-50S: \$1590.00
- SMART-50D: \$2290.00
- SMART-50L: \$3880.00
- **OCPSMART-50SEM: \$2490.00 (with Eth. & Mag)**
- 2-Year Advanced Exchange Warranty
- Free SmartDesign and SmartDB Software

### Compatible Solutions:

- Up to Windows 8, Mac OS, Linux
- Compatible with the industry's leading software:
  - AsureID, CardExchange, CardPresso, Jolly and more
- Compatible with the industry's leading Access Control Software:
  - Keyscan, Lenel, Mavin, Paxton and more





# IDP PRODUCTS

## WISE-CXD80 Series:

The Series offers exceptional Retransfer Printing Capabilities, quality and reliability:

- 300 dpi Dye sublimation RTF edge to edge printing
- 90 YMCK cards per hour
- 15 to 40mil CR80 Cards
- 100 card input hopper
- USB or optional Ethernet
- Windows Drivers
- 2-Year Warranty

The 50 Series offers advanced options for complex card printing and encoding:

- Magnetic (ISO 7811) 3-track, HiCo / LoCo, & JIS II
- IC Contact (ISO 7816) ID-1
- MiFARE (ISO 14443) Types A & B
- DESFire, iCLASS (ISO 15693)

### MSRPs:

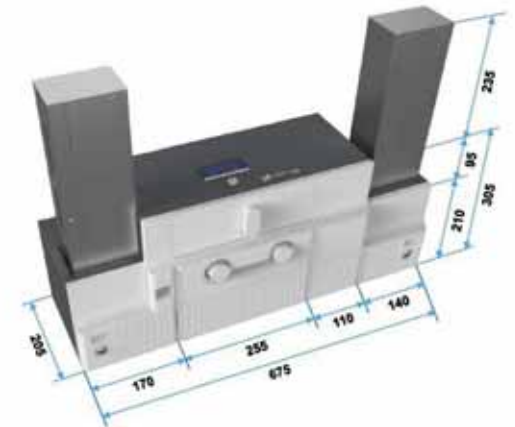
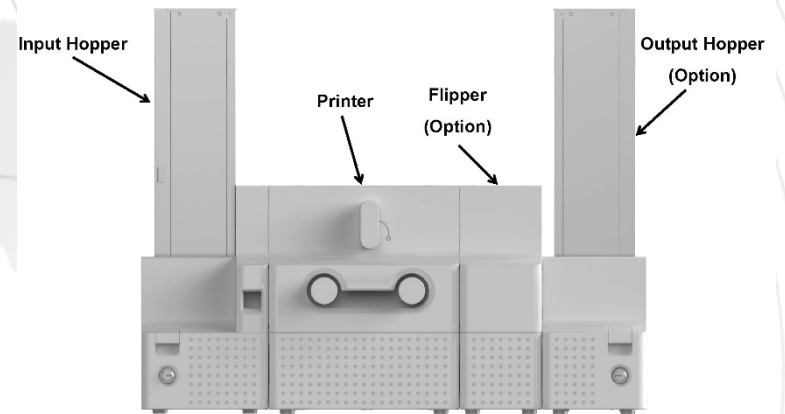
✓ 80S:	\$4490
✓ 80D:	\$5490
✓ Lam:	\$2990
✓ Mag:	\$690





# NEW! ID PRODUCTS

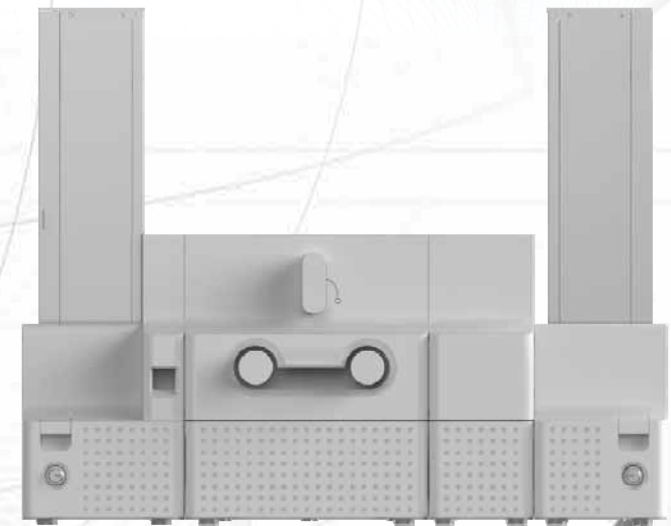
## SMART-70 High Capacity Card Printer



# NEW! ID PRODUCTS

## SMART-70 Configurations:

- SMART-70S
  - Single Side Printing
  - 500 Card input / 100 card output hoppers
- SMART-70D
  - Dual Side Printing
  - 500 Card input / 100 card output hoppers
- SMART-70D Full
  - Dual Side Printing
  - 500 Card input / 500 card output hoppers
- SMART-70DL – TBA Spring

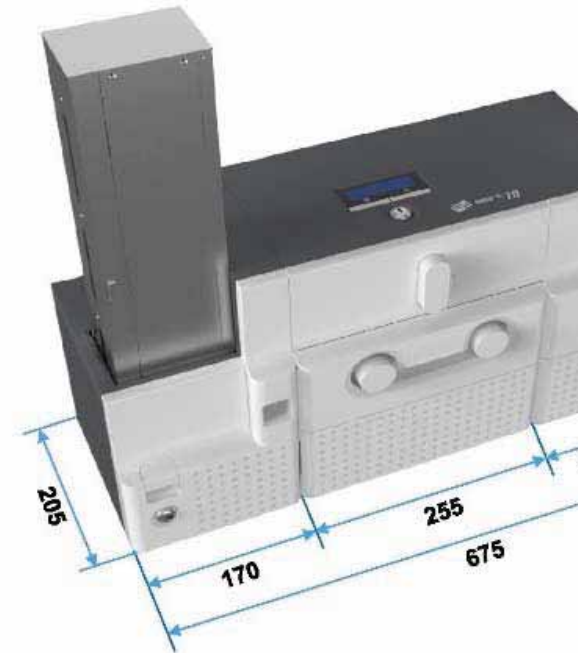


# NEW! IDP PRODUCTS

## SMART-70:

The Series offers an industrial design ideal for card bureaus, casinos, and large enterprise customers.

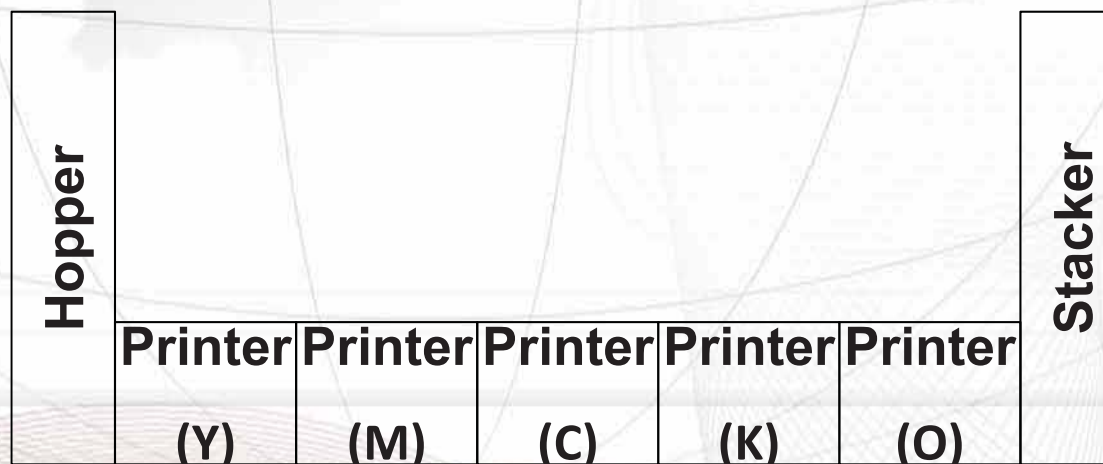
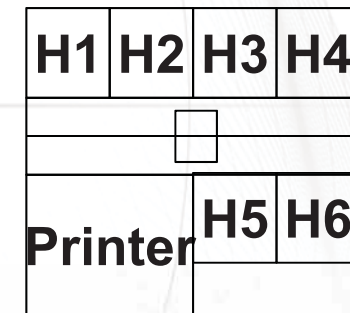
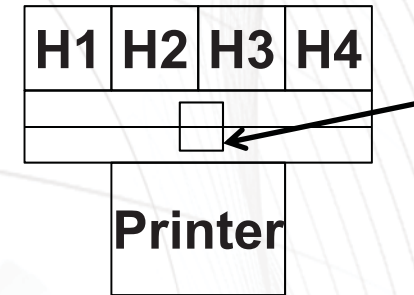
- 300 dpi DTC Dye sublimation printing
- Modular design
- Detachable and interchangeable 500 card input hopper
- Large ribbon capacity (500 YMCKO/2500Mono)
- Current speed up to 220 cph (16sec)
- Optional 6 hopper design (3000cards)
- Optional multiple-print engine to achieve 720 cph (5sec)
- USB or optional Ethernet
- Optional Mag, IC, and Contactless encoding
- Windows Drivers
- 2-Year Warranty



# NEW! IDP PRODUCTS

## SMART-70 Configurations:

- Four Hopper:
  - Four input hoppers for multiple card stock
- Six Hopper:
  - Four input hoppers and two exit stackers
- Multiple Print Engines
  - Five engines each printing a single color – high speed ~5sec/card.

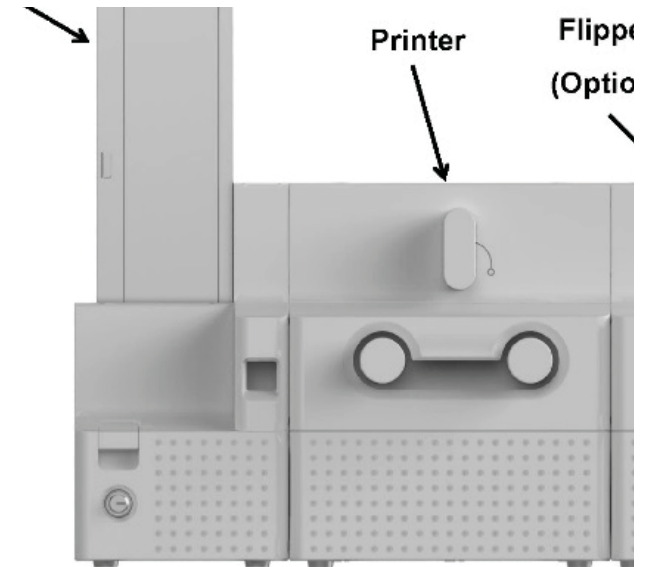




# NEW! ID PRODUCTS

## SMART-70 Pricing:

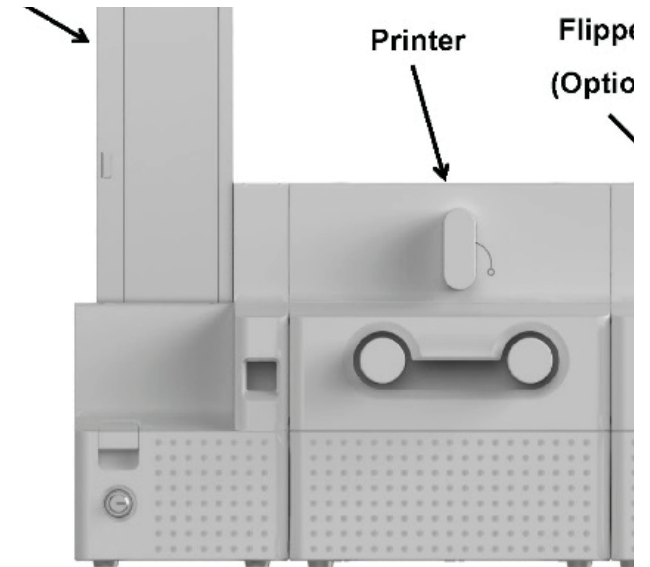
- SMART-70S
  - Single Side Printing
  - 500 Card input / 100 card output hoppers
  - ~\$3200 MSRP
- SMART-70D
  - Dual Side Printing
  - 500 Card input / 100 card output hoppers
  - ~\$4300 MSRP
- SMART-70D Full
  - Dual Side Printing
  - 500 Card input / 500 card output hoppers
  - ~\$5400 MSRP
- SMART-70DL – TBA Spring



# NEW! ID PRODUCTS

## SMART-70 Summary:

- High Capacity
- Modular Design
- Great for
  - Card bureaus
  - Large institutions (Univ/Govt)
  - Gaming or other Multi-Card Applications
- Exceptional Value!
- Shipping Spring 2014!



# IDP PRODUCTS

## Consumables:

MSRPs: Series 30 & 50

- ✓ YMCKO: \$75/\$0.30
- ✓ YMCKOK: \$87/\$0.43
- ✓ Premium Black: \$25/\$0.02

Series 30, 50 & 70:

- Color and Monochrome replacements include a free cleaning roller. Standard offering:
  - YMCKO
  - YMCKOK
  - YMCKO (Half Panel)
  - Mono – Black, Silver, Gold, White, Blue, Red
  - KO
  - Scratch-Off
- Laminate:
  - Standard Clear and Holographic
  - Custom Holographic (see Buyers Guide)

# **IDP UTILITIES**

## **Utilities Program available on Driver CD folder “Utilities”**

**Tools available for:**

- **Printer locks and password management**
- **Cleaning warning (on or off), shows missed cleanings.**
- **USB naming options for multiple printers on one PC**
- **Ethernet configuration**
- **Print position and density**
- **Firmware updates**
- **Print head replacement**
- **Mag stripe features and IC card encoding**

**Full details available in “Utilities User Manual”**





# IDP DETAILS

As of July 15, 2013, order will be processed by IDP Americas, Inc . Please send your order via email to [sales.na@idp-corp.com](mailto:sales.na@idp-corp.com) or faxed to 401-667-7445. Orders should be made out to:

IDP Americas Inc  
200 Circuit Drive  
North Kingstown RI 02952

## Warranty:

- Published Standard Warranty is 2-years from date of invoice (certificate in box)
- Qualifying Partners receive an additional 1-year at no charge to be tracked by SN
- Print head warranty is 2-year “no questions”
- DOAs will be replaced by Overnight No Charge Hot Swap from US facility
- Currently, standard warranty repairs will be managed by ground Advanced Replacement from US Facility.

Currently, Dealer Managed Hot Swap Warranties are available to Qualified Partners.

**South Korea is US Government TAA Compliant – need a Letter of Supply?**





Thank you!